



The Advertising Standards Authority for Ireland (ASAI) is the independent self-regulatory body set up and financed by the advertising industry and committed, in the public interest, to promoting the highest standards of marketing communications, that is, advertising, promotional marketing and direct marketing.

Code Compliance Monitor / Case Worker

ASAI is seeking to recruit a Code Compliance Monitor/Case Worker. This role will be responsible for the:

- Examination of advertisements to identify non-compliant advertisements and to seek compliance where necessary
- Monitoring compliance with Complaints Committee adjudications and following up where necessary
- Investigation of complaints made under the Self Regulatory Code
 - Management of a case load
 - Drafting recommendations on cases
- Conducting background research as appropriate

We seek a highly motivated individual who can bring a flexible, proactive approach to the role. With at least three years experience in a business, regulatory, legal, research or media environment, you will have excellent oral and written communication skills. A degree is desirable, while marketing knowledge is useful but not essential for this role.

Role Competencies

- Communication
- Presentation – written and oral
- Interpersonal Skills
- Team work and external relationship
- Attention to detail and analytical ability
- Organisation skills
- Problem Solving
- Lateral Thinking
- Flexibility

A competitive salary (depending on level of experience) and benefits package is on offer including a commitment to matching your personal and business development needs.

For further information and a job description, please contact Shane, HR Dynamics, at asai@hrdynamics.ie. Applicants for this position should submit their CV, with a covering letter, by 25th July.

*For more information about ASAI see www.asai.ie.
ASAI is an equal opportunities employer.*

HRdynamics