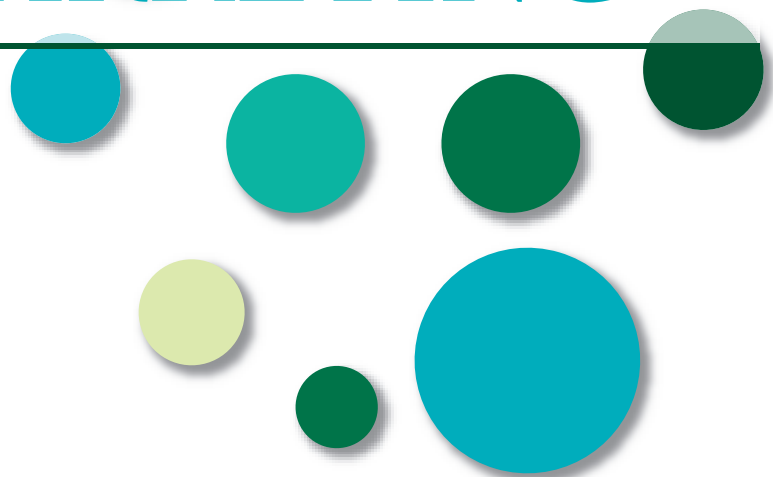


STATUTES,
LEGISLATION AND
CODES AFFECTING
ADVERTISING
AND MARKETING



Statutes, Statutory Instruments and Other Codes listed by sponsoring Departments or organisations affecting Advertising and Promotional and Direct Marketing

THE FOLLOWING LIST IS NOT EXHAUSTIVE AND IS FOR GUIDANCE ONLY.

DEPARTMENT OF AGRICULTURE, FOOD AND THE MARINE

Animal Remedies Act, 1993

[Click here](#)

European Communities (Classification, Packaging and Labelling of Plant Protection Products and Biocide Products Regulations, 2001 (S.I. No. 624/2001)

[Click here](#)

S.I. No. 424/2008 European Communities (Labelling, Presentation and Advertising of Food Stuffs) Regulation, 2008 together with the amending regulations

[Click here](#)

Regulation (EC) 1924/2006 on nutrition and health claims made on foods together with the amending regulation

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DEPARTMENT OF TRANSPORT TOURISM AND SPORT

Tourist Traffic Acts, 1939 to 2011

DEPARTMENT OF COMMUNICATIONS, ENERGY AND NATURAL RESOURCES

Broadcasting Act, 1990

[Click here](#)

Broadcasting Act, 2009

[Click here](#)

Broadcasting Authority Acts, 1960 to 2009

European Communities (Television Broadcasting) Regulations, 1999

[Click here](#)

These regulations implement EU Directive 89/552/EEC as amended by EU Council Directive 97/36/EC (Television without Frontiers) (S.I. No. 313 of 1999)

European Communities (Electronic Communications Networks and Services) (Privacy and Electronic Communications) Regulations 2011 (S.I. No. 336 of 2011) which implements the ePrivacy Directive

[Click here](#)

DEPARTMENT OF ENTERPRISE, TRADE AND EMPLOYMENT

Charges (Hairdressing) Display Order, 1976 (S.I. No. 156/1976)

[Click here](#)

Consumer Credit Act, 1995

[Click here](#)

Consumer Information Act, 1978

[Click here](#)

Consumer Information (Advertisement for Concert or Theatre Performances) Order, 1997 (S.I. No. 103/1997)

[Click here](#)

Consumer Information (Advertisements) (Disclosure of Business Interest) Order, 1984 (S.I. No. 168/1984)

[Click here](#)

Consumer Information (Advertisement for Airfares) Order, 2000 (S.I. No. 468/2000)

[Click here](#)

Copyright and Related Rights Act, 2000

[Click here](#)

Directive 97/55/EC of European Parliament and of the Council of 6 October 1997 amending Directive 84/450/EEC concerning misleading advertising so as to include comparative advertising

[Click here](#)

European Union (Provision of Food Information to Consumers) Regulations 2014 (S.I. No. 556/2014)

[Click here](#)

European Communities (Cooperation between National Authorities Responsible for the Enforcement of Consumer Protection Laws) Regulations, 2006 (S.I. 290/2006)

[Click here](#)

European Communities (Protection of Consumers in Respect of Contracts Made by Means of Distance Communication) (Amendment) Regulations, 2005 (S.I. No. 71/2005)

[Click here](#)

Retail Price (Beverages in Licensed Premises) Display Order, 1999 (S.I. No. 263/1999)

[Click here](#)

Retail Price (Diesel and Petrol) Display Order, 1997 (S.I. No. 178/1997)

[Click here](#)

Retail Price (Food in Catering Establishments) Display Order, 1984 (S.I. No. 213/1984)

[Click here](#)

Sale of Goods and Supply of Services Act, 1980

[Click here](#)

Trade Marks Act, 1996

[Click here](#)

DEPARTMENT OF THE ENVIRONMENT, COMMUNITY AND LOCAL GOVERNMENT

Planning and Development Act, 2000

[Click here](#)

Planning and Development Regulations 2011

[Click here](#)

DEPARTMENT OF FINANCE

Building Societies Act, 1989

[Click here](#)

Central Bank Acts, 1942 to 2014

Consumer Credit Act, 1995 (Section 28) Regulations, 1996 (S.I. No. 245/1996)

[Click here](#)

Copyright and Related Rights Act 2000

[Click here](#)

Credit Union Act, 1997

[Click here](#)

European Communities (Distance Marketing of Consumer Financial Services) Regulations, 2004 (S.I. No. 853/2004)

[Click here](#)

European Communities (Life Assurance) Framework Regulations, 1994 (S.I. No. 360 /1994)

[Click here](#)

European Communities (Non-Life Insurance) Framework Regulations, 1994 (S.I. No. 359/1994)

[Click here](#)

Investment Intermediaries Act, 1995

[Click here](#)

Investor Compensation Act, 1998

[Click here](#)

Prospectus (Directive 2003/71/EC) Regulations, 2005 (S.I. No. 324/2005)

[Click here](#)

Stock Exchange Act, 1995

[Click here](#)

Unit Trusts Act, 1990

[Click here](#)

DEPARTMENT OF HEALTH

Adoption Act 2010

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European Communities (Cosmetic Products) Regulations, 1997 – 2013 (S.I. No. 87/1997; S.I. No. 213/1998; S.I. No. 150/2000; S.I. No. 203/2000; S.I. No. 870/2004; S.I. No. 373/2006; S.I. No. 440/2013)

European Communities (Infant Formulae and Follow on Formula) Regulations, 2007 (S.I. No. 852/2007) together with the amendments contained in SI No 209 of 2009, SI No. 384 of 2013 and S.I. No 92 of 2014)

[Click here](#)

Medicinal Products (Prescription and Control of Supply) Regulations, 2003 (S.I. No. 540/2003)

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Medicinal Products (Control of Advertising) Regulations, 2007 (S.I. No. 541/2007)

[Click here](#)

Opticians Acts, 1956

[Click here](#)

Opticians (Amendment) Acts, 2003

[Click here](#)

Public Health (Tobacco) Act, 2002

[Click here](#)

Public Health (Tobacco) Act, 2004

[Click here](#)

European Communities (Manufacture, Presentation and Sale of Tobacco Products) Regulations 2003 (S.I. No. 425/2003)

[Click here](#)

Regulation (EU) No 609/2013 on food intended for infants and young children, food for special medical purposes and total diet replacement for weight loss control

[Click here](#)

[DEPARTMENT OF JUSTICE, EQUALITY AND LAW REFORM](#)

Betting Act, 1931

[Click here](#)

Censorship of Publications Acts, 1929 – 1967

Censorship of Publications Regulations, 1980 (S.I. No. 292/1980)

[Click here](#)

Data Protection Acts, 1988 to 2003

Employment Equality Act 1998

[Click here](#)

Equality Act 2004

[Click here](#)

Equal Status Acts, 2000 to 2004

Irish Human Rights and Equality Commission Act 2014

[Click here](#)

Gaming and Lotteries Act, 1956

[Click here](#)

Licensing Acts, 1833 to 2004, (in particular the Intoxicating Liquor Act, 1988, the Intoxicating Liquor Act, 2000, the Intoxicating Liquor Act, 2003 and the Intoxicating Liquor Act, 2008)

Solicitors Acts, 1952-2002

Solicitors (Advertising) Regulations, 2002

[Click here](#)

National Lottery Act, 2013

[Click here](#)

Health and Social Care Professionals Act (2005)

[Click here](#)

Regulation (EU) No 655/2013 laying down the common criteria for the justification of claims used in relation to cosmetic products.

[Click here](#)

DEPARTMENT OF TRANSPORT

Package Holidays and Travel Trade Act, 1995, and the regulations made under it

[Click here](#)

OTHER CODES

Alcohol Marketing, Communications and Sponsorship Codes of Practice

[Click here](#)

Animal and Plant Health Association - Code of Practice for the Animal Health Industry with guidelines for TV and Radio advertising

Broadcasting Authority of Ireland - Children's Commercial Communications Code

[Click here](#)

Broadcasting Authority of Ireland - General Commercial Communications Codes

[Click here](#)

Central Bank of Ireland Consumer Protection Code 2012

[Click here](#)

Central Bank Guidance on the Advertising Requirements of the Consumer Protection Code.

[Click here](#)

Irish Direct Marketing Association – DM Guidelines

[Click here](#)

The Direct Selling Association of Ireland Consumer Code of Practice

[Click here](#)

Irish Pharmaceutical Healthcare Association - Code of Standards of Advertising Practice for the Consumer Healthcare Industry

The Dental Council – Code of Conduct Pertaining to Public Relations and Communications

[Click here](#)

The Medical Council - Guide to Ethical Conduct (Advertising and the Media)

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