

Nutrition Profile Certification
Calculated using Nutrient Profiling Model as adopted by the BAI

Advertiser	
Food or Drink	
Campaign:	

'A' Points calculation

Component per 100g of food	Amount	Points
Energy (kJ)		
Sat Fat (g)		
Total Sugar (g)		
Sodium(mg)		
	Total 'A' points:	

'C' Points calculation

Component per 100g of food	Amount	Points
Fruit, veg, nuts (%)		
NSP Fibre – (g)		
Or AOAC Fibre – (g)		
Protein (g)		
	Total 'C' points:	

TOTAL SCORE (A minus C):	
This food/drink is classified as HFSS according to the Nutrient Profiling Model	Food: Yes (≥ 4 pts) No (< 4 pts) Drinks: Yes (≥ 1 pt) No (< 1 pt)

Signed¹:

Name:

Company:

Date:

¹ To be signed by authorised person on behalf of the advertiser.